



# Will Sowers

Greenville, SC  
864.436.1403  
wsowe1995@gmail.com  
[LinkedIn](#)  
[willsowers.com](http://willsowers.com)

## PROFESSIONAL SUMMARY

I'm a UX Designer with 7 years of experience in an agency. I'm looking for an opportunity to solve problems and build better solutions.

---

## SKILLS

figma  
UX Design  
Product Design  
Wireframing  
Visual Design

HCI  
Web + Mobile  
Adobe CC  
Prototyping  
WCAG + ADA

## EDUCATION

Graduate of Bob Jones University as of May 2018 with a BFA in Graphic Design

---

## EXPERIENCE

### GruffyGoat *Greenville, SC*

#### Lead UX Designer // 2021-2024

I worked directly with stakeholders to strategize and build their web projects. I understood their business goals and worked with them to design human-centered products that were thoughtful and solved problems efficiently. I built design libraries and high-fidelity prototypes for mobile and web projects in finance, marketing, ecommerce, non-profit, and software sectors.

I also led a team of designers and developers that collaborated to find sustainable solutions to complex problems. I guided our clients through full web projects, earning trust and building business solutions for them. I overhauled handoffs between departments, to promote healthy communication to the client and internal teams.

#### UX Designer // 2019-2021

I worked directly with a variety of clients to understand their UX needs and user goals for their web projects. I developed low and high-fidelity prototypes to match their brand systems and accomplish their goals on their projects. I worked on information architecture and sitemaps with the clients to ensure user flows were addressed and planned for. I worked on marketing sites, ecommerce, booking, and subscription projects during this time.

#### Graphic Designer // 2017-2019

I was the first full-time hire of a startup web agency. I worked on design collateral and wireframes for web projects. I managed internal and client creative needs.