



Will Sowers

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PROFESSIONAL SUMMARY

I'm a UX Designer with +7 years of experience in design agencies. I'm looking for an opportunity to solve problems and build better solutions.

SKILLS

figma	HCI
UX Design	Web + Mobile
Product Design	Adobe CC
Wireframing	Prototyping
Interactive Animation	WCAG + ADA

EDUCATION

Graduate of Bob Jones University as of May 2018 with a BFA in Graphic Design

EXPERIENCE

Jack Porter *Greenville, SC*

[UX Designer // 2024–Present](#)

I build digital user experiences for interactive displays. Working alongside the experience design team, I craft exciting interfaces that allow users to connect with their favorite sports brands. I conduct user research, iterate on prototypes, and use animation to build a smooth and intuitive digital experience.

GruffyGoat *Greenville, SC*

[Lead UX Designer // 2021–2024](#)

I worked directly with stakeholders to strategize and build their web projects. I understood their business goals and worked with them to design human-centered products that were thoughtful and solved problems efficiently. I built design libraries and high-fidelity prototypes for mobile and web projects in finance, marketing, ecommerce, non-profit, and software sectors.

I also led a team of designers and developers that collaborated to find sustainable solutions to complex problems. I guided our clients through full web projects, earning trust and building business solutions for them. I overhauled handoffs between departments, to promote healthy communication to the client and internal teams.

[UX Designer // 2019–2021](#)

I worked directly with a variety of clients to understand their UX needs and user goals for their web projects. I developed low and high-fidelity prototypes to match their brand systems and accomplish their goals on their projects. I worked on information architecture and sitemaps with the clients to ensure user flows were addressed and planned for. I worked on marketing sites, ecommerce, booking, and subscription projects during this time.

[Graphic Designer // 2017–2019](#)

I was the first full-time hire of a startup web agency. I worked on design collateral and wireframes for web projects. I managed internal and client creative needs.